

# Downtown Jasper Social District

a Designated Outdoor Refreshment Area (DORA)



# WHAT IS A DORA ??

- A public area where alcoholic beverages can be purchased in a designated cup from a permitted establishment and carried and consumed within the district
- New Indiana law went into effect 07/01/2023

# WHY A DORA ??

- GOALS:

- To create an environment in the Downtown/Riverfront area where people want to spend time which supports local businesses.
- Support the Revitalization and Redevelopment of our historic Downtown
- Create a livable, walkable downtown and main street with opportunities to shop, work, live and discover recreational, cultural and heritage opportunities

# WHO SUPPORTS DORA??

- The Heart of Jasper, in cooperation with the City of Jasper Planning and Legal Departments.
- The Downtown Jasper Merchants Association
- 10 Businesses in the District holding alcohol permits.

# HAS IT WORKED ELSEWHERE? - YES !

-Since 1995 **OVER 120 DORA** districts have been created in Ohio.

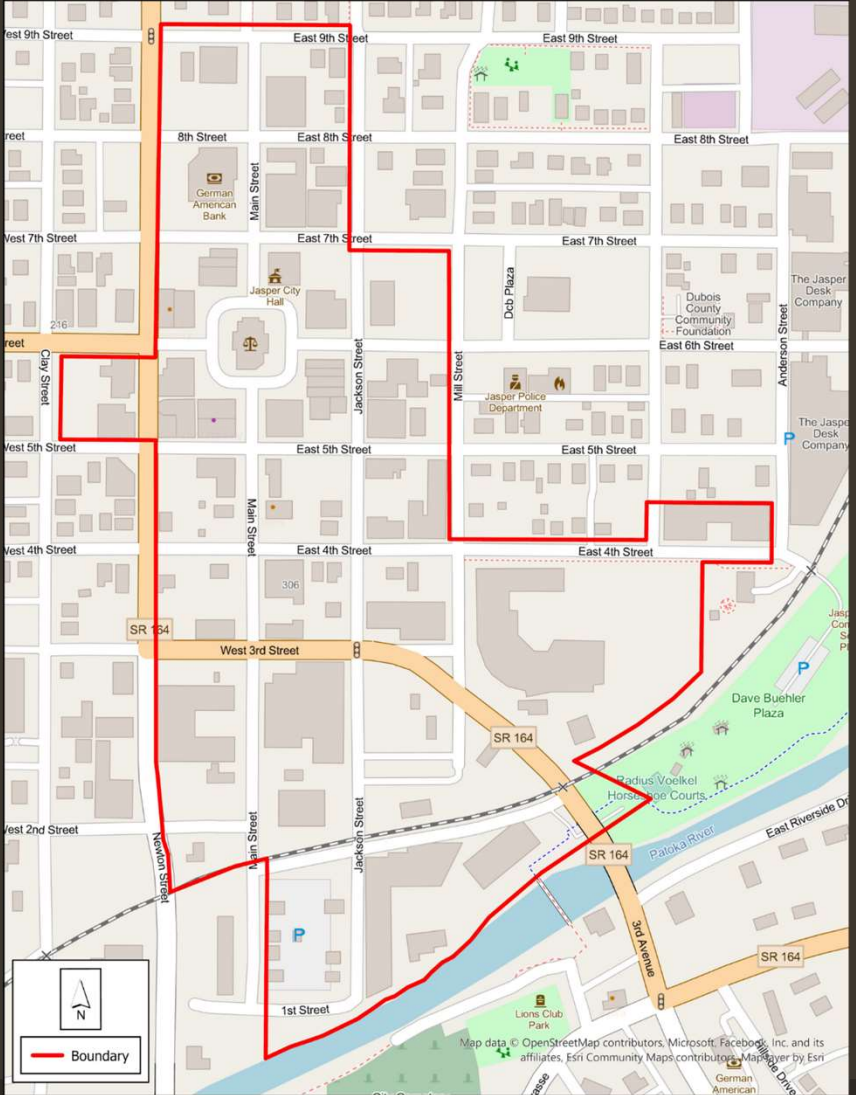
“DORA is really **POSITIVE** for Downtown...and is an **EFFECTIVE ECONOMIC DEVELOPMENT TOOL.**” — Jeff Payne, Exec. Dir. Downtown Middletown

“DORA has **proved itself** to be an **economic driver** in an area of the city we have been investing in from a redevelopment standpoint.” -Hillard City Manager

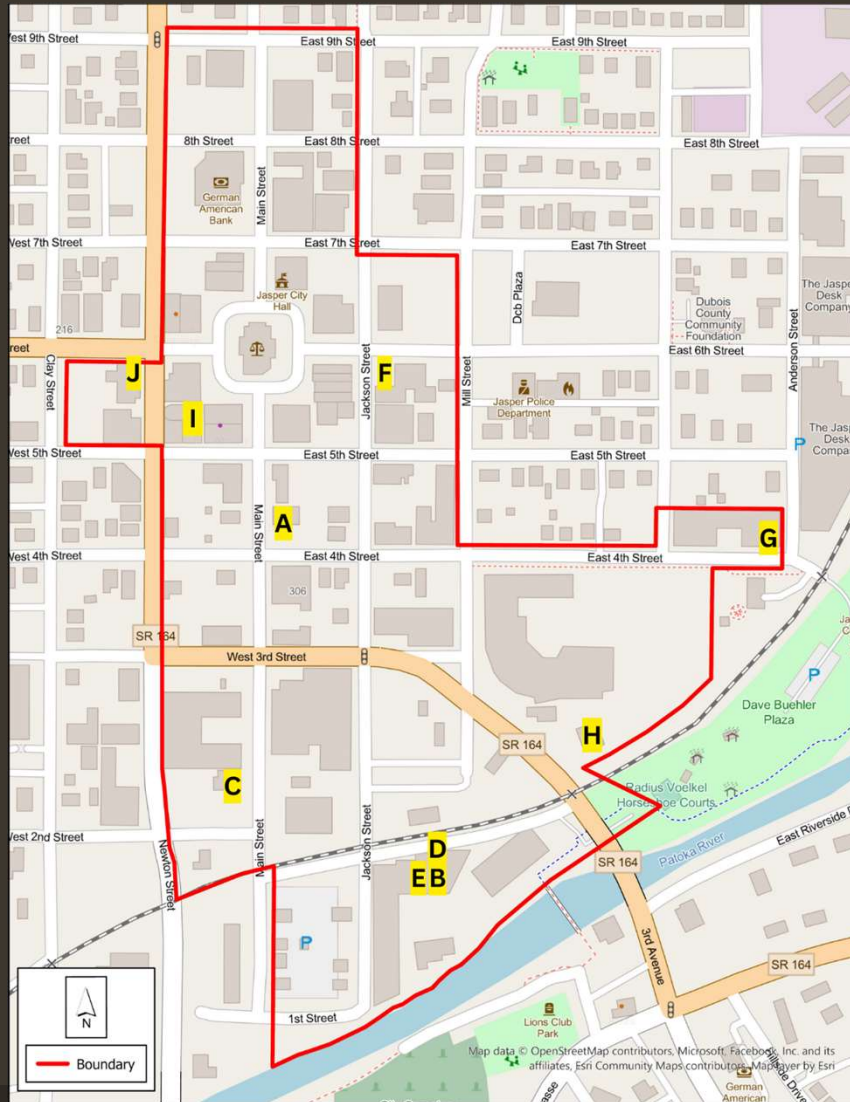
“(I) didn’t think a outdoor drinking area in Hamilton would have much of an economic impact. **BOY WAS I WRONG.**” – Greater Hamilton Chamber of Commerce President.

“DORA has been a **BOON** to many of our downtown businesses.” -Hamilton City Spokesman

# Downtown Jasper Social District Boundary Map

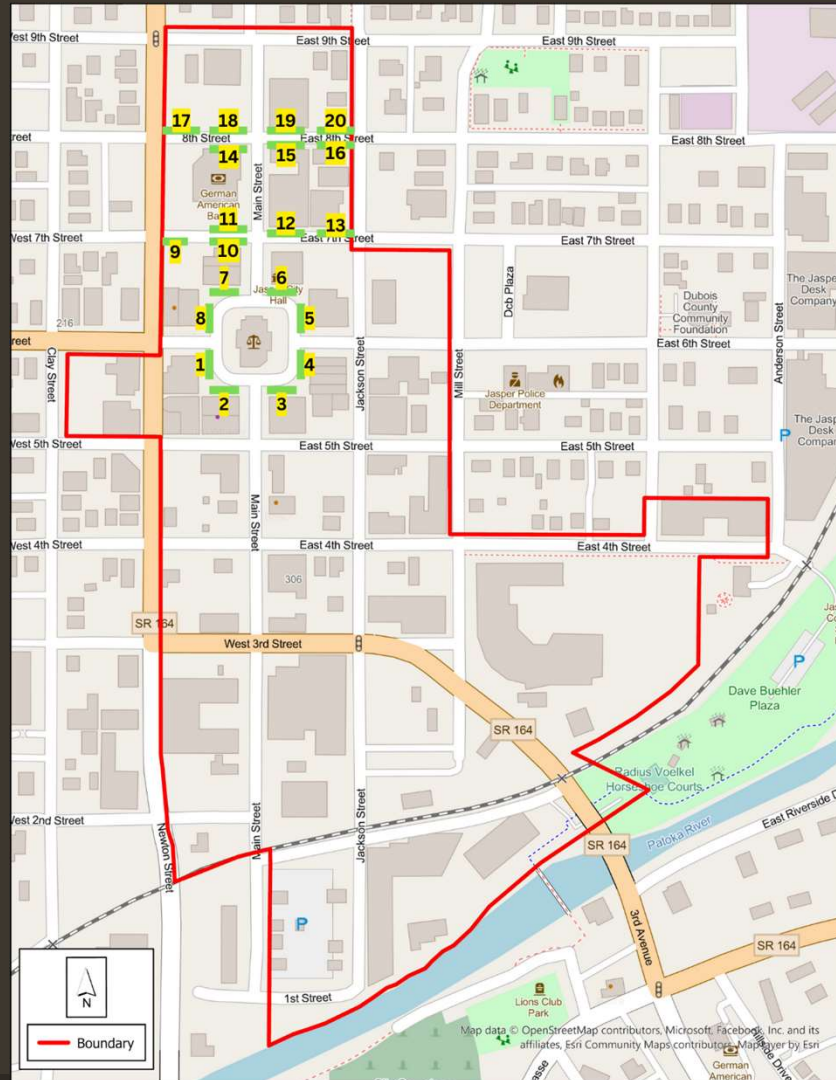


# Downtown Jasper Social District Vendors



# Downtown Jasper Social District

# Temporary Locations





# Downtown Jasper Social District



## Downtown Jasper Social District Rules

1. Social District Daily Hours  
Noon – 09:00 pm
2. Alcoholic beverages may only be consumed in designated cups from participating liquor establishments.
3. Alcoholic beverages may only be consumed inside the Downtown Jasper Social District.
4. Possession of an open container of alcohol in a motor vehicle and other rule violations may constitute a class C infraction.



BEVERAGES  
SOLD HERE



BEVERAGES  
WELCOME HERE



NO BEVERAGES  
PLEASE

# Downtown Jasper Social District

