

Jasper Partnership Commission

Meeting Minutes 2/12/2020

8:00 am - Mayor's Conference Room

Jasper City Hall

ROLL CALL

Max Verkamp

Mayor

Lisa Bower

Steffi Schmuecker

Andrea Gramelspacher

Irene Kapp

Sean Jochum

Stan Jochum

CALL TO ORDER / MINUTES

Max called the meeting to order at 8:00am.

Steffi made the motion to accept the minutes from the December 17, 2019 Partnership Commission meeting. Sean seconded the motion. The motion carried.

Max brought up the idea of sending our minutes to Van Ziegler, German Club, and Mary Leah Siegel, Sister Cities, to keep them connected to what is going on in the Partnership Commission meetings. Van had emailed Max and said there was a disconnect. Max will meet with Van one on one to discuss what the disconnect is.

Member Update

Went over the reappointment for 2020: Steffi Schmuecker and Andrea Gramelspacher have agreed to serve on the Partnership Commission for the next three years. Their terms will expire at the end of 2022. Both have been sworn in.

Lisa Bower continues as Recording Secretary. Max Verkamp remains President and Stan Jochum will remain Vice President of the Partnership Commission, Andrea made the motion and Irene seconded the motion. The motion carried.

Financial Report

Funds are held by Sister Cities, Inc. The Treasurer is Matt Hilger.

The Strassenfest Committee and the Jasper Deutscher Verein provide \$750 yearly to the Partnership Commission. These funds are intended to cover expenses incurred in hosting the Pfaffenweiler group during their Jasper visit every 10 years to celebrate the anniversary of the Partnership. These expenses will include things like bus transportation, gifts, meals, etc. These funds will also cover the cost of gifts presented to Pfaffenweiler when a group from Jasper visits Pfaffenweiler in celebration of the Partnership.

Max presented the 2019 Expenses. Mayor Vonderheide made a motion to approve as presented and Steffi seconded the motion. The motion carried.

See attached for reports

35th Anniversary Trip Celebrating the Sister Cities Partnership

The informational meeting that was held on Sunday, January 26th at 3:00pm in the Council Chambers had about 20 individuals attend. Lisa has received host family forms back from that meeting of individuals that will be attending and will need a host family.

Indiana Furniture will start on the chair with the new logo. They will pay for the chair and look for sponsors for shipping. Matthias will look at finishes while in Pfaffenweiler and report back to Max. The chair will be a black leather.

Max has sent an email to Jackie to get the number of interested individuals. Currently on Lisa's list there are 27 individuals. Deadline to reserve spots is March 16.

Marketing of the trip:

- Social Media
- The Herald – Billboard section
- Ad ran in Saturday, February 1st, newspaper
- Ad ran on The Herald's website for the month of February
- Habig Center, City Hall, and Jasper Public Library have flyers hanging at the entrance
- Chamber newsletter
- Monday with the Mayor on WJTS 18
- Facebook Event
- High School Newsletter
- Fr. John Boeglin
- City Website

Also created an engaging post on Facebook for people to share photos of their trip to Pfaffenweiler.

Other Business

Discussed host family's gifts.

Austin Rothgerber, Crystal Water Designs, will get a mock-up of two stemless wine glasses to go into a wooden box with the new Partnership logo on both the wine glasses and wooden box. We will order shirts for the kids with the Partnership logo on the back and put 35th Partnership Anniversary on the left front corner. The shirts will be ordered through Jasper Embroidery since they currently have the logo.

Discussion of the use of the new logo. When businesses use the logo should we have them sign a contract/agreement and pay for the use of the logo? Businesses should use and sign the agreement as we have done with the Schnitzelbank if they are using it for profit, making items with the logo and selling. If individuals use it then it is free and no agreement, this is a marketing tool for us and also we can't police what people do. Max and Lisa will hold the contracts. Currently, we will send anyone who wants shirts, etc. to Jasper Embroidery as they are the only ones with the logo.

Kim met with the Jaycees regarding the Beer Garden for the Strassenfest. The Pfaffenweiler wine will be offered again this year. The Jaycees will contact Alan Hanselman to coordinate. Last year there were five cases sold and felt it was successful with it being the first year for wine. There were no complaints on size and cost of the wine. Also note, the beer garden will be open on Saturday this year at 1pm instead of 3pm.

Steffi motioned to adjourn the meeting. Stan seconded.

NEXT MEETING

Next meeting will be on Friday, March 13th at 8:00am in the Mayor's Conference Room.